



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
WASTE AND HAZARDOUS MATERIALS DIVISION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

*FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF
ENVIRONMENTAL QUALITY, WASTE AND HAZARDOUS MATERIALS DIVISION,
STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924*

YEAR 2009 **FOR MDEQ USE ONLY**

EDM2010-062

Date Received by MDEQ:

Received by: **MLC**

Fee:

Yes ☒ No ☐

\$3,000.⁰⁰

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): **PLR IP Holdings, LLC**

2. Area Code and Telephone Number:
952-641-1030

3. Manufacturer of:

Video Display Devices

Yes ☒ No ☐

Computers

Yes ☐ No ☒

Printers

Yes ☐ No ☒

4. Mailing Address:

Address: **4350 Baker Road - Suite 180**

City: **Minnetonka**

State: **MN**

ZIP: **55343**

Country: **US**

County (if in Michigan):

5. Home Web Site Address: **www.polaroid.com**

6a. Contact name: **Michael Phelps**

6b. Contact e-mail address: **michael.phelps@polaroid.com**

6c. Contact telephone number: **952-641-1030**

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) **Polaroid**

(e)

(b)

(f)

(c)

(g)

(d)

(h)

For Cashiers Use Only

**EDM 555218-3-1 02/08/10
33000 40523 9124**

AY 2010 \$3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? PLR IP Holdings, LLC (PLR) participates in the Electronic Manufacturers Recycling Management Co. (MRM) electronics recycling system. MRM maintains a website and PLR refers customers to the MRM website, and other related websites, for information on electronics recycling options. The website address is www.mrmrecycling.com.

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? PLR provides consumers with the MRM toll free number for information on our takeback program. 1-888-769-0149.

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

PLR participates in the MRM takeback program for electronics recycling. Under this program, consumers can bring qualified electronic items to MRM-sponsored collection sites across the state and receive recycling for free. MRM contracts with environmentally responsible recyclers to provide recycling services on behalf of the manufacturers participating in the MRM program.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

PLR participates in the MRM Electronics Recycling program in Michigan. MRM provides a comprehensive list of all MRM sites on the MRM website – www.mrmrecycling.com. MRM provides the address and a telephone number for each location so that consumers can call the recycling site if they have additional questions. The MRM website provides information on what products and manufacturer brands can be dropped off for free recycling at the sites.

In addition, we provide consumers with the MRM toll free number. The number has a recording with location sites and information and consumers can leave a message with additional questions.

11. How do you provide information to consumers on how and where to return covered electronic devices?

PLR provides information through the MRM website and toll free numbers. In addition, MRM provides outreach about its recycling program and locations through press releases and in periodic joint announcement and advertising with collection sites.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:


Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and

complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: MICHAEL PHECPS DATE: 2-2-10

SIGNATURE:  TITLE: SUP, General Counsel